THE SUSTAINABLE LANDSCAPES **PARTNERSHIP**





proforest

A joint initiative of the CGF Forest Positive Coalition and World Business Council for Sustainable Development's Soft Commodities Forum

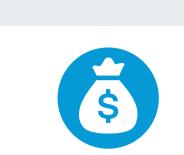
The World Business Council for Sustainable Development's (WBCSD) Soft Commodities Forum (SCF) and the Forest Positive Coalition of the Consumer Goods Forum (CGF) are inviting key stakeholders to join them in addressing commoditydriven ecosystem conversion in Brazil's Cerrado biome.

Implementing deforestation- and conversion-free (DCF) supply chain practices is a significant effort from the sector, but other incentives are needed to build a forest positive future. To create these incentives, both platforms embarked on a collaboration in 2020 to drive investment in transitioning priority commodityproducing landscapes to forest positive resilient sourcing areas.

OUR VISION

The CGF and SCF believe that successful, effective landscape initiatives in Brazil are essential for advancing regenerative and resilient production regions with positive outcomes for people, nature, climate, and business.

To support this vision, FPC and SCF companies will intensify collaboration in priority Cerrado landscapes by:



Providing capital or in-kind support that contributes to the development and implementation of effective landscape initiatives in priority production regions of Brazil.



Helping to build practical solutions that accelerate the adoption of deforestation- and conversion-free (DCF) practices and optimize social, economic, and environmental outcomes.



Supporting landscape-level partnerships, common goals, and on-the-ground activities which contribute to nature protection and restoration, and sustainable commodity production.



NGOs, local government, and other stakeholders to build landscape-level action plans, and associated baseline assessments and processes for monitoring, reporting, claims and outcomes.



Establishing a model for channelling finance to transition towards forest positive and resilient production landscapes that can be replicated in other jurisdictions.

OUR IMPACT CGF FPC + SCF SCF 2024 SCF 2025

4 REGIONS

Prioritised based on soydriven conversion, non protected ecosystems, land right risks and soy production

535

Hectares of natural ecosystems

under restoration

USD \$5.2 MILLION

Invested in farmer incentives and local sustainable development approaches

636

area of 1.3 million hectares

DCF commodity production

18,300 Soy farms engaged covering

Hectares of natural ecosystems conserved

Municipalities with local

development plans

USD \$2.4

MILLION

Of additional funding

leveraged from donors

562,000 Hectares of sustainable

A PROOF OF CONCEPT IN WESTERN MATO GROSSO

To demonstrate the effectiveness of its model in achieving forest-positive and resilient landscapes, the CGF-SCF partnership has selected Western Mato Grosso (one of the four regions from graphic above) to showcase the tangible benefits that its approach can deliver for people, nature and climate.

In 6 municipalities in Western Mato Grosso, the partnership consists of:



landscape outcomes



Outlining roles and contributions expected from key stakeholders, and support from the cattle industry, financial sector, philanthropy and government agencies



structures, in partnership with Brazilian partners IPAM and the PCI Institute, to anchor global resources and commitments, and integrate local insights and expertise



Reporting and Verification (MRV) system to monitor progress according to collectively agreed impact indicators



governance and funding structure to sustain positive outcomes

Designing an efficient financial

With initial investments in Western Mato Grosso running until June 2026, the initiative has achieved concrete results in farmer engagement, conservation, restoration and DCF and sustainable soy production.

Beyond farm-support, the initiative also promotes smallholders' livelihoods

through restoration and supports the development of governance that empowers local stakeholders to develop, implement and monitor common goals, social safeguards and a long-term strategy for the initiative's financial self-sufficiency.

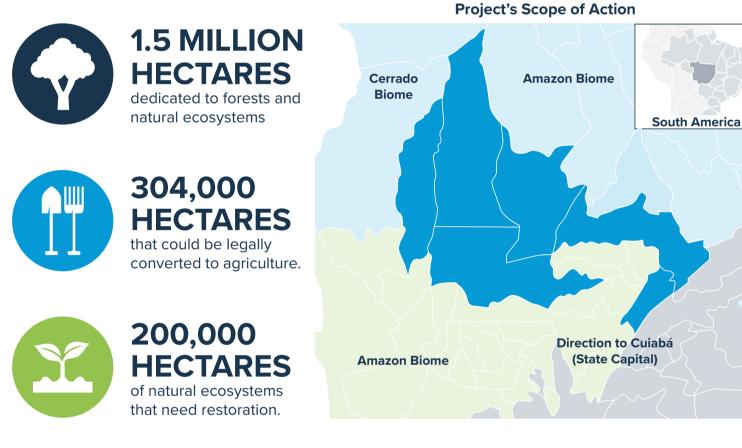
Western Mato Grosso initiative is run by a consortium composed by IPAM, PCI Institute, Producing Right and Proforest, which has developed a baseline for the entire landscape and created 2030 impact goals.

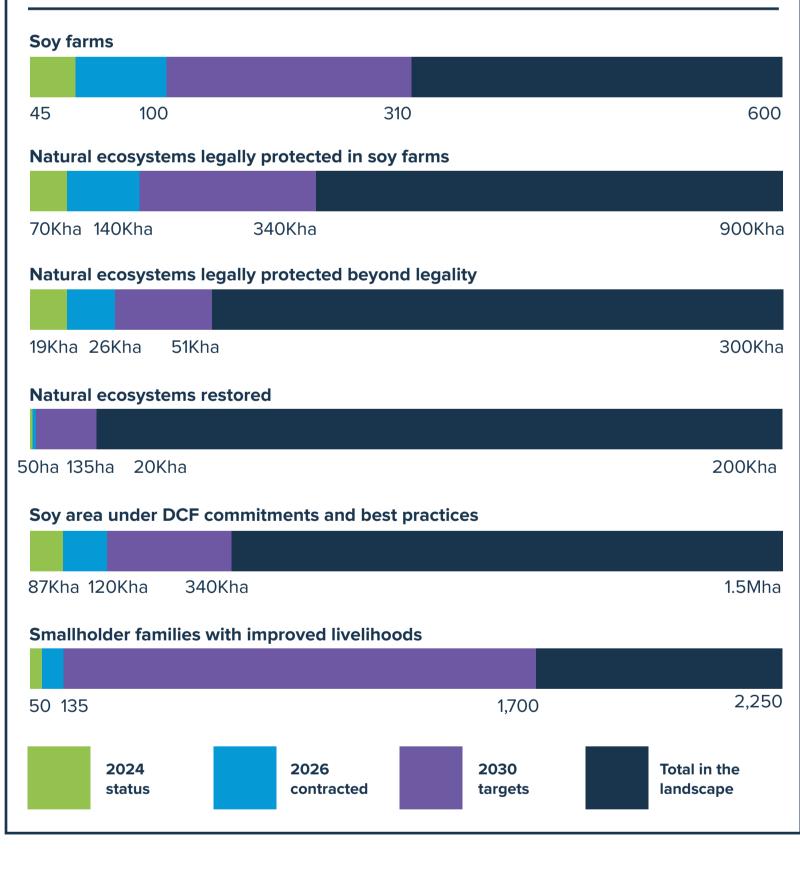


2026

WESTERN MATO GROSSO

Landscape comprises 6 municipalities in an area of 5 million hectares, of which 1.5 million is covered with forests and natural ecosystems. While 304,000 hectares could be legally converted to agriculture, more than 200,000 hectares of natural ecosystems need restoration.







To transition the Cerrado's key landscapes to a forestpositive future, the Partnership is inviting further support and participation from key stakeholders, including:



Supply chain companies of cattle and soy products, can improve resiliency of key producing areas, demonstrating commitment to invest beyond their value chains to deliver benefits associated with improving livelihoods, conserving and restoring forests and connected biodiversity, water and carbon



sustainable soy supply chains, and can meet their climate commitments and supply chain commitments by investing in sustainable productive landscapes



Feed Companies, who count on soy and other commodities in their supply chains, and recognize the importance of nurturing sustainable landscapes as part of their upstream commitments on climate and biodiversity loss

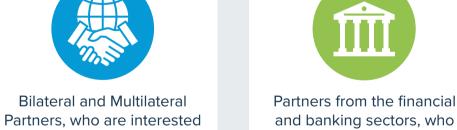


in catalyzing collective

climate mitigation action

by scaling up investment in

public-private partnerships



and banking sectors, who have an interest in standing up models that demonstrate the long-term impact of landscape investments on deforestation, climate and biodiversity loss.

Achieving our 2030 targets requires further investment, providing an opportunity to support initiatives with a strong potential to deliver tangible impact and serve as a model for other jurisdictions on how to strike a balance between production, conservation and social inclusion.



LONG-TERM VISION FOR THE BRAZILIAN CERRADO!

JOIN US BY CO-INVESTING AND SUPPORTING OUR

Secretariat







BÜNGE



Soft Commodities Forum and CGF Forest Positive Coalition

SCF and FPC implementing partners in Cerrado biome







METRO

COFCO INTL



PEPSICO











NESTE















cooperation



















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